UNIVERSITY OF THE PUNJAB

PART – I   S/2014
Examination:- B. Com.

Subject: Computer Application in Business
PAPER: BC-302

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

Instruction: Attempt any Five Questions. Extra Attempt of any Question will not be considered.

Serial No. of questions	Questions	No. of Marks
Q. No-1	What is computer? Write a note on characteristics of computer?	4+16
Q. No-2	Define memory? Explain different types of RAM and ROM in detail?	4+8+8
Q. No-3	Explain different secondary storage devices in detail?	20
Q. No-4	(a) Write is computer languages? Describe high level and low level languages?	10
	(b) What is language processor? Explain its different types?	10
Q. No-5	Define computer network. Explain LAN, MAN and WAN with suitable examples?	20
Q. No-6	What is MS Word? Discuss its different features?	20
Q. No-7	Explain the advantages and disadvantages of internet.	20
Q. No-8	Write a note on the following.	
	(a) Levels of Data Processing	10
	(b) Analog and Digital Transmission	10